


LIFE CHOICE®

The Key to Health: Is Your Supplement the Right Fit for Your Body?



Did you know that your body has a screening process? Although we want to unlock the personal well-being that supplements can offer, not every nutrient we bring into the body will be utilized. Like a lock on a door, if the body doesn't recognize the appropriate "key," those nutrients won't get in. Sadly, those who do not realize the importance of this principle will keep spending money on the same supplements. They will be asking the same question: "Why don't I feel a difference?"

So, what is the key that unlocks the door? How can the nutrients get in? Receptor sites are specific cellular locations where molecules containing nutrients, etc. attach and interact with cells. For the receptors to recognize and accept the nutrients, those nutrients need a reliable mode of transportation. Nutrient transport is not a one time issue; the best mode of transportation will need to vary. For example, an eighteen wheeler truck is great for carrying lots of cargo—until there is an overpass with low clearance. Similarly, in one case, a skin cream may be the best route to administer maximum cellular nutrients; in another case, it may be a liquid under the tongue.

Life Choice® knows the body's screening processes well, and we have carefully designed each Life Choice® product to unlock those receptor sites and deliver the most nutrients for the best results.