

LIFE CHOICE®

Mission Statement

Life Choice® was founded in 1986 by Eldon Dahl, Doctorate of Natural Medicine, with a commitment to provide the natural health industry and its clientele with supplements of the finest quality, in precise formulations while following the highest possible standards. Life Choice® is committed to providing licensed products that distinguish themselves as effective alternatives to allopathic medicine, making them available exclusively to health stores and naturopathic doctors.

Life Choice® Logo Explained

Every Life Choice® product carries a logo portraying a man and woman embracing one another while holding a balance scale over their shoulders. This image symbolizes the importance of balance for men and for women in achieving optimum health and the role that Life Choice® plays in providing this balance. Overall good health requires physical, emotional and mental balance. Life Choice® products help to balance nutrition, hormones, energy and much more for the health and well-being of all people.

